

CODEBOOK for “Who Said What? The Effects of Source Cues in Issue Frames”

[**number:** Respondent ID]

[**ver:** Questionnaire Version / Experimental Condition]

Experiment 1: One-sided Information Flows

ver = 1 (Liberal Source - Free Speech Frame)

ver = 2 (Liberal Source - Public Order Frame)

ver = 3 (Conservative Source - Free Speech Frame)

ver = 4 (Conservative Source - Public Order Frame)

Experiment 2: Two-sided Information Flows

ver = 5 (Liberal Source - Free Speech Frame AND Conservative - Public Order Frame)

ver = 6 (Conservative Source - Free Speech Frame AND Liberal Source - Public Order Frame)

ver = 7 (Conservative Source - Public Order Frame AND Liberal Source - Free Speech Frame)

ver = 8 (Liberal Source - Public Order Frame AND Conservative Source - Free Speech Frame)

In this study, we are interested in your opinions toward several social issues. We would like to know how people think in general about these issues, rather than individual responses. Your survey will be combined with those of other students, and all of your responses will remain completely anonymous. Please read the entire question and give it careful consideration before answering.

[**Demographic Questions**] *First, we would like to ask some preliminary questions about you.*

[**year**] What is your year in school?

- 1 First year
- 2 Sophomore
- 3 Junior
- 4 Senior

[**age**] What is your age (write in below)?

[**sex**] Are you male or female?

- 1 Male
- 2 Female

[**race**] Which of the following do you consider to be your primary racial or ethnic group?

- 1 African American
- 2 Asian American
- 3 Hispanic / Latino
- 4 Native American
- 5 White
- 6 Other

[**pid**] Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Strong Republican
- 2 Moderate Republican
- 3 Independent, Lean Republican
- 4 Independent
- 5 Independent, Lean Democrat
- 6 Moderate Democrat
- 7 Strong Democrat

[**ideo**] We hear a lot of talk these days about liberals and conservatives. Which of the following best describes your own political views?

- 1 Extremely Liberal
- 2 Liberal
- 3 Slightly Liberal
- 4 Moderate; Middle of the Road
- 5 Slightly Conservative
- 6 Conservative
- 7 Extremely Conservative

Next, we would like to assess your feelings toward some groups.

[**Group Affect Items**] Please rate the following groups using a 1-9 “feeling thermometer.” The higher the number, the warmer or more favorable you feel toward the group. The lower the number, the colder or less favorable you feel toward that group. You would give the group a rating of “5” if you feel neither warm nor cold toward them.

| | Very Cold (Unfavorable) | | | | | | | Very Warm (Favorable) | |
|--------------------------------------------------------|----------------------------|---|---|---|---|---|---|--------------------------|---|
| [gaff1] Liberals | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff2] Conservatives | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff3] Blacks | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff4] Whites | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff5] Ku Klux Klan | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff6] Republicans | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff7] Jews | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff8] Homosexuals | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff9] Democrats | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| [gaff10] Christian Fundamentalists | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |

We are also interested in specific emotions toward the following groups.

[Emotion Items Toward Ideological Groups] Below is a list of emotions. Please tell us whether you experience any of these emotions toward the groups listed below.

First, how much do **Liberals** make you **feel**...

| | Very slightly | A Little | Moderately | Quite a Bit | Extremely |
|-------------------------------|----------------------|-----------------|-------------------|--------------------|------------------|
| [lib1] Angry | 1 | 2 | 3 | 4 | 5 |
| [lib2] Worried | 1 | 2 | 3 | 4 | 5 |
| [lib3] Optimistic | 1 | 2 | 3 | 4 | 5 |
| [lib4] Negative | 1 | 2 | 3 | 4 | 5 |
| [lib5] Proud | 1 | 2 | 3 | 4 | 5 |
| [lib6] Anxious | 1 | 2 | 3 | 4 | 5 |
| [lib7] Good | 1 | 2 | 3 | 4 | 5 |
| [lib8] Afraid | 1 | 2 | 3 | 4 | 5 |
| [lib9] Excited | 1 | 2 | 3 | 4 | 5 |
| [lib10] Disgusted | 1 | 2 | 3 | 4 | 5 |
| [lib11] Furious | 1 | 2 | 3 | 4 | 5 |
| [lib12] Hopeful | 1 | 2 | 3 | 4 | 5 |
| [lib13] Bad | 1 | 2 | 3 | 4 | 5 |
| [lib14] Positive | 1 | 2 | 3 | 4 | 5 |
| [lib15] Enthusiastic | 1 | 2 | 3 | 4 | 5 |
| [lib16] Irritated | 1 | 2 | 3 | 4 | 5 |

Now, how much do **Conservatives** make you feel...

| | Very slightly | A Little | Moderately | Quite a Bit | Extremely |
|------------------------|----------------------|-----------------|-------------------|--------------------|------------------|
| [con1] Angry | 1 | 2 | 3 | 4 | 5 |
| [con2] Worried | 1 | 2 | 3 | 4 | 5 |
| [con3] Optimistic | 1 | 2 | 3 | 4 | 5 |
| [con4] Negative | 1 | 2 | 3 | 4 | 5 |
| [con5] Proud | 1 | 2 | 3 | 4 | 5 |
| [con6] Anxious | 1 | 2 | 3 | 4 | 5 |
| [con7] Good | 1 | 2 | 3 | 4 | 5 |
| [con8] Afraid | 1 | 2 | 3 | 4 | 5 |
| [con9] Excited | 1 | 2 | 3 | 4 | 5 |
| [con10] Disgusted | 1 | 2 | 3 | 4 | 5 |
| [con11] Furious | 1 | 2 | 3 | 4 | 5 |
| [con12] Hopeful | 1 | 2 | 3 | 4 | 5 |
| [con13] Bad | 1 | 2 | 3 | 4 | 5 |
| [con14] Positive | 1 | 2 | 3 | 4 | 5 |
| [con15] Enthusiastic | 1 | 2 | 3 | 4 | 5 |
| [con16] Irritated | 1 | 2 | 3 | 4 | 5 |

Now we would like to ask some more questions about you.

[18-Item Need for Cognition Scale] Please tell us how much the following statements describe you using the scale listed below.

| | Not at all like ME | | | Very much like ME | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|---|---|------------------------------|---|
| [cog1] I would prefer complex to simple problems. | 1 | 2 | 3 | 4 | 5 |
| [cog2] I like to have the responsibility of handling a situation that requires a lot of thinking. | 1 | 2 | 3 | 4 | 5 |
| [cog3] Thinking is not my idea of fun. | 1 | 2 | 3 | 4 | 5 |
| [cog4] I would rather do something that requires little thought than something that is sure to challenge my thinking abilities. | 1 | 2 | 3 | 4 | 5 |
| [cog5] I try to anticipate and avoid situations where there is a likely chance I will have to think in depth about something. | 1 | 2 | 3 | 4 | 5 |
| [cog6] I find satisfaction in deliberating hard and for long hours. | 1 | 2 | 3 | 4 | 5 |
| [cog7] I only think as hard as I have to. | 1 | 2 | 3 | 4 | 5 |
| [cog8] I prefer to think about small, daily projects to long-term ones. | 1 | 2 | 3 | 4 | 5 |
| [cog9] I like tasks that require little thought once I've learned them. | 1 | 2 | 3 | 4 | 5 |
| [cog10] The idea of relying on thought to make my way to the top appeals to me. | 1 | 2 | 3 | 4 | 5 |
| [cog11] I really enjoy a task that involves coming up with new solutions to problems. | 1 | 2 | 3 | 4 | 5 |
| [cog12] Learning new ways to think doesn't excite me much. | 1 | 2 | 3 | 4 | 5 |
| [cog13] I prefer my life to be filled with puzzles that I must solve | 1 | 2 | 3 | 4 | 5 |
| [cog14] The notion of thinking abstractly is appealing to me. | 1 | 2 | 3 | 4 | 5 |
| [cog15] I would prefer a task that is intellectual, difficult, and important to one that is somewhat important but does not require much thought. | 1 | 2 | 3 | 4 | 5 |
| [cog16] I feel relief rather than satisfaction after completing a task that required a lot of mental effort. | 1 | 2 | 3 | 4 | 5 |

| | Not at all like ME | | | Very much like ME | |
|------------------------------------------------------------------------------------------------------------------------------------|-----------------------|---|---|----------------------|---|
| [cog17] It's enough for me that something gets the job done; I don't care how or why it works. | 1 | 2 | 3 | 4 | 5 |
| [cog18] I usually end up deliberating about issues even when they do not affect me personally. | 1 | 2 | 3 | 4 | 5 |
| [16-Item Need to Evaluate Scale] Using the same scale (as above), please tell us how much the following statements describe you. | | | | | |
| | Not at all like ME | | | Very much like ME | |
| [eval1] I form opinions about everything. | 1 | 2 | 3 | 4 | 5 |
| [eval2] I prefer to avoid taking extreme positions. | 1 | 2 | 3 | 4 | 5 |
| [eval3] It is very important to me to hold strong opinions. | 1 | 2 | 3 | 4 | 5 |
| [eval4] I want to know exactly what is good and bad about everything. | 1 | 2 | 3 | 4 | 5 |
| [eval5] I often prefer to remain neutral about complex issues. | 1 | 2 | 3 | 4 | 5 |
| [eval6] If something does not affect me, I do not usually determine if it is good or bad. | 1 | 2 | 3 | 4 | 5 |
| [eval7] I enjoy strongly liking and disliking new things. | 1 | 2 | 3 | 4 | 5 |
| [eval8] There are many things for which I do not have a preference | 1 | 2 | 3 | 4 | 5 |
| [eval9] It bothers me to remain neutral. | 1 | 2 | 3 | 4 | 5 |
| [eval10] I like to have strong opinions even when I am not personally involved. | 1 | 2 | 3 | 4 | 5 |
| [eval11] I have many more opinions than the average person. | 1 | 2 | 3 | 4 | 5 |
| [eval12] I would rather have a strong opinion than no opinion at all. | 1 | 2 | 3 | 4 | 5 |
| [eval13] I pay a lot of attention to whether things are good or bad. | 1 | 2 | 3 | 4 | 5 |
| [eval14] I only form strong opinions when I have to. | 1 | 2 | 3 | 4 | 5 |
| [eval15] I like to decide that new things are really good or really bad. | 1 | 2 | 3 | 4 | 5 |
| [eval16] I am pretty much indifferent to many important issues. | 1 | 2 | 3 | 4 | 5 |

[Political Knowledge Items – Bolded Responses Indicate Correct Answer] *We are going to ask you a series of questions about the government in Washington. Many people don't know the answers to these questions, so if there are any you don't know, just check or write in "Don't Know."*

[know1] Do you happen to know what job or political office is now held by Dick Cheney (write in below)?

- 1 **Vice President**
- 2 Any other answer

[know2] Whose responsibility is it to determine if a law is constitutional or not—is it the president, the Congress, or the Supreme Court?

- 1 President
- 2 Congress
- 3 **Supreme Court**
- 4 Don't Know

[know3] How much of a majority is required for the U.S. Senate and House to override a presidential veto (write in below)?

- 1 **Two-thirds**
- 2 Any other answer

[know4] Do you happen to know which party has the most members in the House of Representatives in Washington?

- 1 Democrats
- 2 **Republicans**
- 3 Tie
- 4 Don't Know

[know5] Do you happen to know which party has the most members in the Senate in Washington?

- 1 Democrats
- 2 **Republicans**
- 3 Tie
- 4 Don't Know

[know6] How many judges are on the United States Supreme Court (write in below)?

- 1 **Nine**
- 2 Any other answer

[know7] How long (in years) is the term of a United States Senator (write in below)?

- 1 **Six**
- 2 Any other answer

[know8] What is the name of the current United States Secretary of State (write in below)?

- 1 **Condoleezza Rice**
- 2 Any other answer

Please tell us how you are feeling right now.

[State Discrete Emotions] Below is a list of words that describe emotions. Please indicate the extent **you** feel this way **right now**, that is, at the present moment.

| | Very slightly | A Little | Moderately | Quite a Bit | Extremely |
|-------------------------------|----------------------|-----------------|-------------------|--------------------|------------------|
| [feel1] Interested | 1 | 2 | 3 | 4 | 5 |
| [feel2] Distressed | 1 | 2 | 3 | 4 | 5 |
| [feel3] Excited | 1 | 2 | 3 | 4 | 5 |
| [feel4] Upset | 1 | 2 | 3 | 4 | 5 |
| [feel5] Strong | 1 | 2 | 3 | 4 | 5 |
| [feel6] Guilty | 1 | 2 | 3 | 4 | 5 |
| [feel7] Scared | 1 | 2 | 3 | 4 | 5 |
| [feel8] Hostile | 1 | 2 | 3 | 4 | 5 |
| [feel9] Enthusiastic | 1 | 2 | 3 | 4 | 5 |
| [feel10] Proud | 1 | 2 | 3 | 4 | 5 |
| [feel11] Irritable | 1 | 2 | 3 | 4 | 5 |
| [feel12] Alert | 1 | 2 | 3 | 4 | 5 |
| [feel13] Ashamed | 1 | 2 | 3 | 4 | 5 |
| [feel14] Inspired | 1 | 2 | 3 | 4 | 5 |
| [feel15] Nervous | 1 | 2 | 3 | 4 | 5 |
| [feel16] Determined | 1 | 2 | 3 | 4 | 5 |
| [feel17] Attentive | 1 | 2 | 3 | 4 | 5 |
| [feel18] Jittery | 1 | 2 | 3 | 4 | 5 |
| [feel19] Active | 1 | 2 | 3 | 4 | 5 |
| [feel20] Afraid | 1 | 2 | 3 | 4 | 5 |

[**Stimulus Materials: Versions 1 – 8**] *Lastly, imagine for a moment that the Ku Klux Klan wanted to hold a rally on our campus—that is, at Stony Brook University. Please **carefully** read the news story below and answer the questions that follow.*

Headline: Liberals Say Ku Klux Klan Tests Stony Brook's Commitment to Free Speech

How far is Stony Brook University prepared to go to protect freedom of speech? The Ku Klux Klan has requested a permit to conduct a speech and rally on the Stony Brook campus during the Spring Semester of 2006. Officials and administrators will decide whether to approve or deny the request in January.

Numerous courts have ruled that the U.S. Constitution ensures that the Klan has the right to speak and hold rallies on public grounds, and that individuals have the right to hear the Klan's message if they are interested. Many of the Klan's appearances around New York have been marked by violent clashes between Klan supporters and counterdemonstrators who show up to protest the Klan's racist activities. In one confrontation last July in Buffalo, New York, several bystanders were injured by rocks thrown by Klan supporters and protesters. Usually, a large police force is needed to control the crowds.

Opinion about the speech and rally is mixed. Liberals worry about the rally, but support the group's right to speak. One Liberal remarked "I hate the Klan, but they have the right to speak, and people have the right to hear them if they want to. We may have some concerns about the rally, but the right to speak and hear what you want takes precedence over our fears about what could happen."

[**rally**] Do you think Stony Brook University should or should not allow the Ku Klux Klan to hold a rally on this campus?

Definitely **Should**

Be Allowed

1

2

3

4

5

6

7

Definitely **Should NOT**

Be Allowed

8

9

[**samb1: Subjective Ambivalence**] Some people's feelings about allowing the KKK to demonstrate in public are mostly on one side or the other; other people have mixed feelings about the issue. How would you rate **yourself** on this issue?

I have **mixed**

feelings

about the issue

1

2

3

4

5

6

7

My feelings are

entirely on **one**

side of the issue

[**samb2: Subjective Ambivalence**] I find myself "torn" between two sides of the issue of allowing the KKK to demonstrate in public. Sometimes I see the positive aspects of this issue, but sometimes I more easily see the negative aspects of this issue.

Disagree

Strongly

(I am NOT "torn")

1

2

3

4

5

6

7

Agree

Strongly

(I AM "torn")

[**import**] How much do you personally care about the issue of allowing a Ku Klux Klan rally on Stony Brook's campus?

Not at All

1

2

3

4

5

6

7

A Great Deal

[**oamb1: Objective Ambivalence**] Ignore for the moment any arguments that you might have **against** allowing the KKK to demonstrate in public, and think only of those arguments in **favor** of allowing the KKK to demonstrate in public. So, **just considering the arguments only in favor of** allowing the KKK to demonstrate, would you say that those arguments are extremely strong, quite strong, somewhat strong, or not at all strong?

The arguments **in favor of** allowing the KKK to demonstrate in public are:

1 Extremely Strong

2 Quite Strong

3 Somewhat Strong

4 Not At All Strong

[**oamb2: Objective Ambivalence**] Now consider only any arguments that you might have **against** allowing the KKK to demonstrate in public, and ignore for the moment any arguments in **favor** of allowing the KKK to demonstrate in public. **Just considering the arguments only against** allowing the KKK to demonstrate in public, would you say that those arguments are extremely strong, quite strong, somewhat strong, or not at all strong?

The arguments **against** allowing the KKK to demonstrate in public are:

1 Extremely Strong

2 Quite Strong

3 Somewhat Strong

4 Not At All Strong

[**Values**] Below you will see several thoughts or ideas that other students have expressed when describing their opinions about whether or not the Ku Klux Klan should be allowed to hold a rally on Stony Brook's campus. Some of these ideas may seem important to you as you think about this issue, while others may seem less important. Please tell us how **important** each of these ideas is to you when you think about the question of whether or not the Ku Klux Klan should be allowed to hold a rally on Stony Brook's campus.

[**val1**] Freedom of speech for all citizens is a fundamental American right.

| | | | | | | | | |
|--------------------|---|---|---|---|---|---|---|------------------|
| Completely | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Extremely |
| Unimportant | | | | | | | | Important |

[**val2**] Some people are interested in what the Ku Klux Klan has to say, and they have a right to listen.

| | | | | | | | | |
|--------------------|---|---|---|---|---|---|---|------------------|
| Completely | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Extremely |
| Unimportant | | | | | | | | Important |

[**val3**] There is always a risk of violence and danger at Ku Klux Klan rallies.

| | | | | | | | | |
|--------------------|---|---|---|---|---|---|---|------------------|
| Completely | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Extremely |
| Unimportant | | | | | | | | Important |

[**attend**] If Stony Brook University were to approve the Ku Klux Klan's request to hold a rally on campus, would **you personally** attend the rally?

- 1 Definitely Will Attend
- 2 Likely to Attend
- 3 Not Likely to Attend
- 4 Definitely Will Not Attend

How much does the Ku Klux Klan make **you feel**...

| | Very slightly | A Little | Moderately | Quite a Bit | Extremely |
|----------------------------------|----------------------|-----------------|-------------------|--------------------|------------------|
| [kfeel1] Angry | 1 | 2 | 3 | 4 | 5 |
| [kfeel2] Anxious | 1 | 2 | 3 | 4 | 5 |
| [kfeel3] Afraid | 1 | 2 | 3 | 4 | 5 |
| [kfeel4] Proud | 1 | 2 | 3 | 4 | 5 |
| [kfeel5] Hopeful | 1 | 2 | 3 | 4 | 5 |

[**6-Item Conformity Scale; 7-Item Threat Scale; 5-Item Tolerance Scale**] *And, what is your opinion toward the following questions?*

| | Strongly Agree | Agree | Disagree | Strongly Disagree |
|-----------------------------------------------------------------------------------------------------------------------------|---------------------------|--------------|-----------------|------------------------------|
| [conform1] It's best for everyone if people try to fit in instead of acting in unusual ways. | 1 | 2 | 3 | 4 |
| [conform2] People should be encouraged to express themselves in unique and possibly unusual ways. | 1 | 2 | 3 | 4 |
| [conform3] Obeying the rules and fitting in are signs of a strong and healthy society. | 1 | 2 | 3 | 4 |
| [conform4] People who continually emphasize the need for unity will only limit creativity and hurt our society. | 1 | 2 | 3 | 4 |
| [conform5] We should admire people who get their own way without worrying about what others think. | 1 | 2 | 3 | 4 |
| [conform6] People need to learn to fit in and get along with others. | 1 | 2 | 3 | 4 |
| [threat1] The foundations of this country are quite strong and we shouldn't worry about recent changes in society. | 1 | 2 | 3 | 4 |
| [threat2] It seems as if people in this country have less in common than they used to. | 1 | 2 | 3 | 4 |
| [threat3] Politics has gotten too conflictual in the last few years and it's bad for the US. | 1 | 2 | 3 | 4 |
| [threat4] On the whole, the increasing diversity in the US has been good for the country. | 1 | 2 | 3 | 4 |
| [threat5] Despite what many people say, Americans still believe in the same common values. | 1 | 2 | 3 | 4 |
| [threat6] There have been too many things changing in this country, and it's taking a toll on our basic values. | 1 | 2 | 3 | 4 |

[**threat7**] Thinking about values in society, do you think that things in this country are generally going in the right direction, or do you feel that things have gotten pretty seriously off on the wrong track?

- 1 Strongly in the Right Direction
- 2 Right Direction
- 3 Wrong Direction
- 4 Strongly in the Wrong Direction

[**tot1**] Should foreigners who dislike our government and criticize it be allowed to visit or study here?

- 1 Yes
- 2 No

[**tot2**] Free speech should be granted:

- 1 only to people who are willing to grant the same rights of free speech to everyone else.
- 2 to everyone regardless of how intolerant they are of other people's opinions.

[**tot3**] Should groups like the Nazis be allowed to appear on public television to state their views?

- 1 No, because they would offend certain racial or religious groups.
- 2 Yes, should be allowed no matter who is offended.

[**tot4**] A group that wants to buy advertising space in a newspaper to advocate war against another country:

- 1 should be turned down by the newspaper.
- 2 should have as much right to buy advertising space as a group that favors world peace.

[**tot5**] If the majority votes in a referendum to ban the public expression of certain opinions, should the majority opinion be followed?

- 1 No, because free speech is a more fundamental right than majority rule.
- 2 Yes, because no group has a greater right than the majority to decide which opinions can or cannot be expressed.